



Dumpster diving is real

Reality is that your information is more susceptible to theft than ever

Consider your company's information—whether corporate information, employee records or other sensitive information—these are a valuable commodity in today's environment. Your security measures need to match that level of importance. Further, regulatory standards, including FACTA, HIPAA and GLB* legislation, demand heightened levels of protection in securing privacy.

Take steps to protect yourself; it doesn't take much time. Put together a security plan that includes the proper storage and destruction of the materials you no longer need. Once implemented, your plan will become routine and a manageable part of the workday.

Did you know...

Dumpster diving is actually legal. Once you discard your company's materials, those materials are fair game. That's why it's imperative to properly manage all corporate information.**

Identity theft at the corporate level

Corporate identity theft is when someone steals a company's identity by:

- Using legitimate business information to obtain goods and services.
- Creating fake companies to scam real companies.
- Incorporating companies using the same name as a defunct or inactive publicly traded corporation.
- Corporate espionage.

Serious damage can be done if your corporate information gets into the wrong hands.

*Fair and Accurate Credit Transaction Act, Health Insurance Portability and Accountability Act, and Gramm-Leach-Bliley Safeguards Rule

**Source: http://idtheft.about.com/od/identitytheft101/a/Dumpster_Diving.htm

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